



# Solida Sar

**Currently** Product Designer

PASSIONATE UX/UI - FRONT-END - DESIGN

solidasar@gmail.com  
www.SolidaSar.com  
linkedin.com/in/SolidaSar  
416.500.3198

## Current UX/UI Experience

UX/UI Designer UX/UI x SEO x Agile x Sketch x  
**Beanfield Metroconnect** Telecommunications x Adobe Creative Cloud x  
 June 2017 - February 2019

- Collaborating with the CEO and stakeholders to understand detailed requirements and design complete user experiences that meet their needs and vision
- Create and present wireframes, mockups, and prototypes that demonstrate user experiences
- Design user flows to show how users interact with the application
- Collaborate in an Agile environment with full-stack developers to ensure applications match UX expectations
- During 6 month employment, took lead in the UX, Technical SEO and Redesign Launch of the Residential Website
- Designed the new Scheduling and Dispatch App used to manage and schedule Residential Install Appointments
- Designed the new LSR Management responsible for porting incoming Service.

UX/UI Designer Consultant UI x Photoshop x  
**Open Development Ltd.**  
 November 2015 - January 2016

- Build on, improve, and edit user interface designs of new online platform (Open Screenplay).
- Design new individual web pages and features of the new online platform.
- Translate concepts into designs using Adobe Creative Cloud Suite.

UX/UI Designer Front-End x Product Design x Sketch x  
**JobOn Canada** Adobe Creative Cloud x  
 2013 - Present

- Design, Mobile and User Experience

Web/Graphic Designer SEO x UX/UI x Product Design x Sketch x  
**Solida Sar Creative** Front-End x Adobe Creative Cloud x  
 2008 - Present

- Web Designer | Hireglyphics Recruiting
- Web/Graphic Designer | DermVisage Corporation
- Graphic Designer | AiWood Digital
- Product Design Lead | Koi

Full-Stacks Development (see Page 2)  
**2005 - 2017**

## Education

User Experience Design

**Bitmaker Labs**

January 2017 - June 2017

Advertising and Graphic Design

**Humber College**

September 2010 - April 2012

Computer Networks Engineering Technology

**RCC Institute of Technology**

September 2003 - March 2005

## Skills

**Design**

Sketch/InVision - Adobe Creative Cloud - Balsamiq - PHP - Github - Visual/Interaction Design - User Flows

**Research**

Card Sorting - Customer Journey Mapping - Content Hierarchy - Content Inventory - On Page SEO

**Prototyping**

Rapid Prototyping using InVision - Paper Prototyping - Low Fidelity Wireframing - High Fidelity Wireframing - HTML/CSS

**Collaboration**

Flexible - Detail Oriented - Analytical

## Affiliations

Intermediate UX Practitioner

**UXPA Toronto**

January 2018 - Present

Volunteer

**FITC**

April 2012 - Present



**Solida Sar**

Formerly Full Stacks Developer

WEB DEVELOPMENT - TECHNICAL/STRATEGIC SEO

solidasar@gmail.com  
www.SolidaSar.com  
linkedin.com/in/SolidaSar  
416.500.3198

## Past Web Experience

- Intermediate Software Developer Git x Agile x  
**Info-Tech Research Group** HTML/CSS x Adobe Creative Cloud x  
 July 2016 - April 2017  
 • Agile Design and Ruby on Rails Development
- Full Stacks Developer Travel x Git x PHP/mysql x  
**Eldertreks** HTML/CSS x Adobe Creative Cloud x  
 December 2015 - June 2016  
 • Brochure Design and PHP/Laravel Development
- Web Developer / SEO Specialist Wordpress x SEO x  
**Flight Centre Canada** HTML/CSS x Travel x Java/JSP x  
 September 2013 - August 2015  
 • Technical SEO and Java/JSP Web Development
- Web Designer/Developer HTML/CSS x Wordpress x SEO x  
**Bel Marra Health** Adobe Creative Cloud x  
 August 2012 - September 2013  
 • Web Development using Wordpress and PHP
- Web / Graphic Designer (Part-Time) Wordpress x SEO x  
**Curly Hair Solutions** HTML/CSS x Adobe Creative Cloud x  
 February 2012 - October 2012  
 • Web Design/Development and On Page SEO
- Web Designer / SEO Consultant (Intern) Travel x SEO x  
**Tourest Group** Adobe Creative Cloud x  
 April 2012 - June 2012  
 • Technical SEO and Web Design/Development
- Graphic Artist (Part-Time) Design Production x  
**Artik Promotions** Adobe Creative Cloud x  
 June 2011 - January 2012  
 • Design and Prepare Ready Files for Production
- Graphic Designer (Temporary) Design Production x  
**Sign-A-Rama** Adobe Creative Cloud x  
 July 2010 - August 2010  
 • Design and Prepare Ready Files for Production
- Junior Web Developer (Contract) SVN x Agile x  
**Rogers Communications** Java/JSP x Telecommunications x  
 March 2009 - October 2009  
 • Java Development and Web Crawling
- Web Developer (Contract) SVN x Agile x  
**Speechbobble Inc.** Java/JSP x HTML/CSS x  
 December 2008 - February 2009  
 • Java/JSP Development in Agile startup
- Lead JSP/Java Developer Java/JSP x CVS/SVN x  
**Vengeo Inc.** HTML/CSS x  
 April 2008 - October 2008  
 • Java/JSP Development for small startup
- IT Operations Analyst (Contract) Market Research x  
**Empathica Inc.** HTML/CSS x  
 February 2007 - September 2007  
 • Develop Online Surveys using HTML and XML
- Programmer/Analyst Market Research x  
**OpenVenue** HTML/CSS x  
 September 2006 - February 2007  
 • Survey Programming and Analysis
- Survey Programmer Market Research x  
**comScore Surveysite** HTML/CSS x  
 October 2005 - September 2006  
 • Survey Programming using HTML/CSS and Javascript
- Desktop Publisher PHP/mysql x  
**Tradeport Electronics Group** HTML/CSS x  
 May 2005 - October 2005  
 • Brochure Design and Web Design and Development